



Flood Support from the BBC Children in Need Emergency Essentials Programme

A Guide for Referrers

The Emergency Essentials Programme is committed to supporting vulnerable low income families who have been affected by the recent severe floods.

When applying on behalf of a vulnerable low income family, referrers must ensure that all possible funding avenues have been exhausted before making an application. Please see the links at the bottom of this document for other sources of funding.

Initial funding avenues to explore

- If the family are tenants in social housing, we cannot provide support with any items that are provided under the obligations of the housing provider. This should be explored first.
- If the family are privately renting, we cannot provide support with any items that are provided under the obligations of the landlord. This should be explored first.
- If the family have contents insurance in place, this should be explored first. We cannot help with items that are covered by the applicant's insurance.

Who we can help

In line with our current eligibility criteria:

- ✓ **Age:** Only households with children age 17 or under can apply.
 - ✓ **Residency:** UK or EU citizen who are normally resident in the UK (including the Channel Islands and the Isle of Man), or have leave to remain or have been granted refugee status.
 - ✓ **Income:** Families experiencing poverty or destitution or are in receipt of a means tested benefit (please note: if the family doesn't meet the usual income criteria for the programme but are experiencing financial difficulties as a result of the floods, please explain the financial situation in the 'vulnerability' section of your application. This should include details of the impact of any loss of wages, cost of repairs and lack of savings/insurance).
-  **We will waive the 'one award per household per 12 months rule'** to allow households who had already been awarded by the scheme before the floods a second award if they have been a flood victim.

What we can help with

Emergency Essentials is best placed to provide kitchen appliances and furniture to families who find themselves in severe hardship. By working together with other organisations to provide a co-ordinated response, we can help to improve the situation for the children affected.

The programme awards grants for critical household items, typically:

- Cookers

- Fridges, freezers and fridge-freezers
- Washing machines and tumble dryers
- Children's beds and bedding (including cots)
- Kitchen equipment and small appliances
- Furniture
- Clothing
- Baby equipment

What we cannot help with

- ✘ **We don't provide grants for flooring under this scheme**
- ✘ **We don't provide grants for children's toys/Christmas presents under this scheme**
- ✘ **We don't provide support with utility bills under this scheme**

Application considerations and detail to include

- *Do the family have any home contents insurance on which they would be able to make a claim?*
- *Do the family have sufficient savings to replace the damaged items independently?*
- *Have the family received support already to help them return home? Please provide details if possible.*
- *Are the family in receipt of any means tested benefits, such as Universal Credit? If they are not, but the flood damage has still pushed them into financial hardship, please explain a little more about the financial difficulties they are facing.*
- *Do the children in this household have any additional vulnerabilities or social welfare issues?*
- 🔔 Please also tell us about the **impact of the floods on these children**, and how the requested items will help them.

Additional Support Avenues

For more information, please follow this guidance: <https://www.gov.uk/help-during-flood>

or click on the links below:

Doncaster and South Yorkshire

<https://www.doncaster.gov.uk/News/financial-support-for-residents-and-businesses-affected-by-flooding>

<https://www.sycf.org.uk/floodfund/>

Derbyshire

<https://www.derbyshire.gov.uk/environment/flooding/flooding.aspx>

National Flood Forum

<https://nationalfloodforum.org.uk/>

Tel: 01299 403 055

BBC Children in Need Emergency Essentials Programme

Email: emergencyessentials@familyfundservices.co.uk

Tel: 01904 550011